

# A Level Business

## Summer Work 2018



### Task 1

Purchase a small notebook (A5/A6 size will be sufficient).

For each day over the summer break, find out a business news story.

Read/watch/listen to the article and in your notebook, keep a log of each news story found.

To do this you should include the following information:

- Date of the article
- Source of the article
- Article headline
- A short summary of the article (approx. 3 bullet points)

### Task 2

Read one of the following books (or an entrepreneurial book of your choice):

- *The Story of Green & Black's: How two entrepreneurs turned an ethical idea into a business success.* C.Sams and J.Fairley
- *Innocent: The Inside Story Of Innocent Told From The Outside.* J.Simmons
- *Strong Woman: The Truth About Getting To The Top.* K.Brady
- *Anyone Can Do It: My Story.* D.Bannatyne
- *Enter the Dragon.* T.Paphitis
- *The Real Deal: My story from Brick Lane to Dragons' Den.* J.Cann
- *Onward - How Starbucks fought for life without losing its sole.* H.Schultz

Once you have read the book produce an A4 summary page which gives information on the:

- background to the business and/or entrepreneur.
- key events to date which the business and/or entrepreneur has gone through.
- opportunities which have been exploited by the business and/or entrepreneur. Be sure to note whether these have been a success.
- challenges faced by the business and/or entrepreneur. Note down the impact these challenges have had and how they were overcome by the business and/or entrepreneur.