



AS Level – D+T: PRODUCT DESIGN

As part of your studies in Product Design you will need to know about the work of past and present designers. You will also need to have an understanding of a range of design movements that have been influential in the world of Product Design.

You are to research the work of:

1. A Design Movement from one of the following;

Bauhaus
Art Deco
Arts and Crafts Movement

You will be expected to present your **Design Movement** study as a Power point presentation comprising of at least 4 slides.

Things you could include are:

- Information on the time period of the design movement.
- Designers associated with the movement.
- Examples of products associated with the movement.
- Your conclusions about the impact the movement has had on Product Design.

2. One designer from the following;

Philippe Stark
Kenneth Grange
Jonathan Ives
Zaha Hadid

You will be expected to present your **Designer** study as an A4 booklet comprising of at least 3 to 4 pages.

Things you will need to include are:

- Biographical details
- Examples of work associated with the designer.
- Evaluate the effectiveness of one particular product by your chosen designer.

You will be presenting your research to the rest of the AS Product Design group when you begin the course in September.